

AXXYA Systems NUTRITIONIST PRO™ NEXGEN
NUTRIENT ANALYSIS APPLICATION

# **Canada Food Label Checklist**

- What are the Canadian label guidelines, and how do I access them?
- How do I apply those guidelines to Nutritionist Pro™ NexGen?
- How do I make my product stand apart in the marketplace?
- How do I accomplish my goal of providing nutrition info on my final food package?
- How do I print and get my final package ready?
- Great resources for your business!



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## What are the Canadian guidelines and how do I access them?

Most prepackaged foods sold in Canada require a <u>label</u> [B.01.003, FDR; 10, CPLA]. Additionally, certain <u>non-prepackaged foods require a label</u> when sold in Canada as well. Nutritionist Pro NexGen can help meet those compliance rules and makes it easier to calculate Nutrient values and create final label package for your food item.

For more information on food label requirements, visit the Industry Label Tool.

## How do I apply those guidelines to Nutritionist Pro™ NexGen?

Nutritionist Pro™ NexGen is an ingredient, recipe database and labeling software. What that means for you is that we have built in the nutrient values for over 75,000 foods, ingredients and recipes so that when you build your final recipe you can use the nutrient values from these common ingredients and calculate the nutrition profile for your final recipe.

- ✓ For ex if your final product is a baked item such as a Cookie your main ingredients perhaps are flour, butter, water, sugar, salt, spices, chocolate chips.
- ✓ Your first step is to contact your ingredient supplier and obtain nutrition specs for some of your items like flour, chocolate chips etc. The other items like water, salt, sugar and butter if you use generic products then you can use our built in CNF (Canadian Nutrient File) data for those items.
  - To search by CNF filter in our applications go to the food search window and under source pick CNF and if needed you can make it your default source.
  - Remember to first pick Axxya Systems as the data source when you are picking the foods and making your filter selections.
- ✓ Our recommendation is to ask your supplier to provide that data in 100 gm unrounded values.
- ✓ Once you have the nutrient data for your products you are then ready to compile your recipe in Nutritionist Pro™ NexGen.
  - To get you more comfortable with our application and its features we offer
    - Videos
    - Visit our website <a href="http://www.nutritionistpro.com/training-for/nutrition-food-labeling/">http://www.nutritionistpro.com/training-for/nutrition-food-labeling/</a> for more details.

# How do I make my food product stand apart from my competition?

Off course your end goal is to make a great product for your consumer and that on a grocery shelf it stands apart from your competition.

- ✓ See if you qualify for any Nutrient content claims like low fat, sugar free etc. This is very easy to do in Nutritionist Pro™ NexGen.
  - Go to the label section pick your label style and you will see a button for Nutrient Claims this will showcase any claims per Canadian guidelines that your food item qualifies for.
- ✓ See if you qualify for any other health claims that can also make your product stand apart.
- ✓ What will your final product package look like, what does your competitor's package look like?
- ✓ Once you have a good plan in place you can move on to making the final label.

# How do I accomplish my goal of providing nutrition info on my final food package?

A few questions to ask yourself or your team are:

- What is the final <u>Reference Amount</u> for your product? If you are not sure what the
  recommended Reference Amount is for your food category no worries, we have the list built
  into our application. Go to the label section and click on the button <u>Reference Amount</u> and pick
  the category that represents your product.
  - a. This is a guideline of what your typical serving can be per the Canadian Guidelines
- 2. What type of package will you have and how much space do you have on that package for nutrition labels.
  - a. How to determine location of nutrition facts for your package?
  - b. Once you determine this and you have picked your label style for ex Standard, Narrow Standard, Horizontal, Dual Dec, Aggregate etc, you can come to Nutritionist Pro™ NexGen and pick your label format.
    - Go to the label section of our app and select Canada, and the label style and select the language for you label we offer English, French, or English/French options.

#### 3. Final label review

- a. Once you are done selecting the label you have few choices here
  - i. Double check the allergens tagged in your label this was done when the recipe was made in Nutritionist Pro™ so it's a good idea to see what you want to say about allergens on your final package.
    - 1. We offer 3 statements Contains, May Contain, or added during processing. Pick the one that applies to you.
  - ii. Ingredient statement section make sure and clean up and review your final statement, our application lists all ingredients in descending order by weight, in addition if you added translations during your recipe development part of the application you will see those reflected here as well.

b. Once you are done click next and see your label format, after you have reviewed the final label you have many editing features in the application such as color, size, pixel options etc. Adjust your label as needed and when finished save and print your label.

# How do I print and get my final package ready?

We understand that once your label is finished and you have your nutrition values, the next step is how to get a great label printed and how to finish and make your whole product package?

Rest assured we have done the legwork for you. Check out our <u>partners' page</u> where we have options for your next steps. Some partners also offer special pricing so be sure to mention the coupon codes or our name <u>Axxya Systems</u> to take advantage of the promotions offered by our partners.

## Great resources for your business

- 1. Industry Labelling Toolkit
- 2. Information for Restauranteurs and Food Service Operators
- 3. Organic Claims

If you have any questions remember we offer many resources for assistance – other help files, videos, webinars etc. Visit our website for more details <a href="https://www.nutritionistpro.com">www.nutritionistpro.com</a>

Nutritionist Pro™ NexGen meets labeling needs for USA, Europe/UK, China/Hong Kong and more. This gives you an opportunity to export to other regions and easily meet label requirements for your final package. Grow your business and we will be there to support you with label needs for many other regions.